




Faculty details Performa for College Web-site

Title	CA[Dr.]	First Name	ABHA	Last Name	MATHUR	Photograph
Designation	ASSOCIATE PROFESSOR					
Address	SD-161, TOWER APARTMENTS, PITAM PURA DELHI-110034					
Phone No Office						
Residence Mobile						
Email	abhamathur25@gmail.com					
Web-Page						
Educational Qualifications						
Degree						
B.CO[H]	HINDU COLLEGE, DU			1979		
CS	ICSI			1985		
M.COM	HIMACHL UNIVERSITY			1985		
P G. DIPLOMA IN [BUSINESS MGT.]	INSTITUTE OF PERSONNEL MANAGEMENT & INDUSTRIAL RELATIONS			1987		
DIPLOMA IN [COMP. PROG.]	DELHI INSTITUTE OF MANAGEMENT STUDIES			1990		
FCA (Fellow Member of The Institute of Chartered Accountants of India)	INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA [ICAI]			NOV. 1991		
Ph. D	DEPARTMENT OF COMMERCE			2006		
Career Profile						
<p>CA [Dr.] Abha Mathur is an Associate Professor in Satyawati College, University of Delhi. She has, to her credit, a long experience of 35 years, out of which her industry experience is about 14 years and her teaching experience is of 21 years.</p> <p>Dr. Mathur started her career as the Manager (Finance) in Pure Drinks, New Delhi and went on to become the Head of Financial Operations (Northern India). She then joined the DCM Group at a very senior position and subsequently ventured into capital markets as Director Finance in Agbros Fincap [Pvt. Ltd.]. After spending 14 years in the industry, she decided to pursue her passion for teaching and became a part of Delhi University in the year 1996. She continues to combine academic and professional work.</p> <p>She is a qualified Chartered Accountant and has to her credit, a plethora of educational qualifications and degrees such as, B. Com [H], M.Com, P G Dip [Business Management], DIP [Comp. Prog] and Ph.D. from Department of Commerce, university of Delhi.</p> <p>She was a Joint Coordinator, for developing the content of ‘TOURISM’ paper of B A Programme Application course.</p> <p>She acted as a Paper Coordinator for the subject ‘Accounting for Managerial Decisions’ for M. Com level students, in e-Pg Pathshala, which is an E-Portal for distance learning, where she</p>						

reviewed modules & contributed content for 15 Modules. She has audio/video recorded Modules which have been uploaded on the website –“<http://epgp.inflibnet.ac.in/ahl.php?csrno=6>”. She has been appointed as Coordinator for MOOCs paper ‘Accounting for Managerial Decisions’. Currently she has been appointed as a Fellow in the Massive Open Online Courses [MOOCs], a mammoth UGC & MHRD project. She has also been appointed as a paper Coordinator for ‘Entrepreneurship’ - A subject in MOOCs for UG courses in e-pathshala She has been a special invitee for a variety of subjects in MBA Institutes, ICAI and Department of Commerce, Department of Computer applications and Department of Adult Education of University of Delhi, for teaching papers such as Marketing, Corporate Tax, Management, Cost Accounting, Tourism, and Entrepreneurship etc.

She has presented about 08 papers in various National level seminars/ Conferences and has published Articles in leading Journals.

Administrative Assignments

- 1-TWO TERMS AS A ‘BURSER’ OF THE COLLEGE [two year each]----4YEARS
- 2-MEMBER OF P.F. COMMITTEE -----8 YEARS
- 3-DEPUTY SUPRINTENDENT OF ANNUAL EXAMINATIONS-----2 YEARS
- 4-MEMBER OF PURCHASE COMMITTEE-----2 YEARS
- 5-MEMBER OF CAREER COUNSELLING COMMITTEE-----4 YEARS
- 6- MEMBER OF ADMISSION COMMITTEE-----8 YEARS
- 7- CO-CONVENOR OF ADMISSION COMMITTEE -----2 YEARS
- 8-MEMBER OF GARDEN COMMITTEE-----4 YEARS
- 9-LIASON OFFICER FOR CAG AUDIT-----1 YEAR
- 10-CONVENOR OF SUB-COMMITTEE OF NAAC-----1 YEAR
- 11-CONVENOR OF ALUMNI COMMITTEE----- 10 Months
- 12-TEACHER-IN- CHARGE, COMMERCE DEPARTMENT -----1 YEAR
- 13- CONVENER OF PROSPECTUS COMMITTEE----- 2 YEAR

MANAGERIAL & ADMINISTRATIVE EXPERIENCE IN THE INDUSTRY OF ABOUT FOURTEEN YEARS.

Areas of Interest / Specialization

Administrative & Accounting work, creative writing,/ tax & audit

Subjects Taught

UNDERGRADUATE LEVEL

Corporate Tax Planning, Business Tax Procedures, Indian Economy, Marketing, H.R.M, Organizational Behavior, Business Management , Principles of Management

POST GRADUATE TEACHING

- 1-Department of commerce M. Com [Final] Paper-Management Accounting’’ 2007-08
- 2-Department of commerce M. Com [Final] Paper-Management Accounting’’ 2008-09
- 3-Department of commerce M. Com [Final] Paper-Management Accounting’’ 2009-10
- 4-Department of Computer Science MCA [iv SEM.] Cost Accounting from 2007-2011
- 5- Department of Adult Education Post Qualification Certificate Course Tourism from 2009-2012

Research Guidance

ACTED AS A PROJECT GUIDE FOR STUDENTS PUSUING M.B.A. FROM 'IGNOU' FOR ABOUT TEN YEARS & **Guided more than 50 students.**

Publications Profile

List of books, chapters and reading materials

BOOKS				
S.No.	Books, Chapters in books other than referred journal articles	Authors	Editor	Volume No./ Year/ ISBN Code
1]	A book containing moral stories for children in Hindi 'Kathayen jo Daadi Maa se Suni'	Dr. Abha Mathur		1998 Shyama Publications ISBN 978-93-5254-913-9
2]	'Tourism ' for BA Prog. Application Course. On DU Website	Dr. Abha Mathur Joint Coordinator	Prof. KV Bhanumurthy	2007 Available on University of Delhi Website
3)	Book-' Business, Entrepreneurship & management For FYUP -DU	Dr. Abha Mathur		2013 Taxmann ISBN:978-93-5071-383-9
4)	Book-' Principles of Marketing For B. Com [H] DU	Dr. Abha Mathur		2015 Mewar Univ. Press ISBN-978-93-85212-12-3
5]	Marketing Management For B.Com [Prog]	Dr. Abha Mathur		YE Books- 2015 ISBN- 978-93-5254-913-9
6]	Human Resource Management For B. Com [Prog]	Dr. Abha Mathur		YE Books- 2016 ISBN- 978-93-5254-913-9
7]	Tourism and Travel- The Indian Scenario [First Co-Author] For students perusing Tourism courses	Dr. Abha Mathur		YE Books- 2016 ISBN- 978-93-5254-913-9

8]	'Entrepreneurship' For CBCS, B.Com[H]	Dr. Abha Mathur		Taxmann 2017 ISBN:978-93-5071-383-9
9]	Leadership- Issues & Challenges For B. Com[H] & MBA Students	Dr. Abha Mathur		YE Books- 2015 ISBN- 978-93-5254-913-9
10]	Fundamentals of Entrepreneurship [Sole Author] For B. Com[H], Students of Utkal University, Odisha	Dr. Abha Mathur		Taxmann 2017 ISBN:978-93-5071-383-9
	CHAPTERS	AUTHOR	EDITOR	YEAR
1]	''Readings in Lifelong Learning'' Chapter-8- Tourism and Globalization- Developmental Perspective	Dr. Abha Mathur Co author Dr Rekha Dayal	Prof. N K Chadha	2009 Material developed for Department of Adult Education , University of Delhi
2]	Chapter titled '' Decision Making for HR Intervention: A study of Select Industries'' in Guru Dakshina	Dr. Abha Mathur		2016- Taxmann ISBN:978-93-5071-383-9
3]	Business 2025 Driving Growth through Strategic Innovation, Entrepreneurship and Digitization Published paper/chapter titled ' Digital Business concept- The new booming Entrepreneurship'	Dr. Abha Mathur		2018- Bloomsbury Publishing India pvt. Ltd. ISBN- 978-93-87471-67-2

	E-pg PATHSHALA-MHRD/UGC PROJECT			
1)	Seven Chapters in "Accounting for Managerial Decisions"- an M. Com Level paper in E-Pathshala -an E-Portal for distance learning by UGC [a]- Chapter-1,2,13, 15, 33, 34 & 35	Dr. Abha Mathur	Chaiman- Prof KV Bhanumurthy Coordinator -& Content Writer Dr Abha Mathur	2014 A UGC Project Content , text & videos uploaded on the website " epgp.inflibnet.ac.in "
2)	Three Chapters in "Accounting Theory & Practices"- an M. Com Level paper in E-Pathshala - an E-Portal for distance learning by UGC chapter-16,17 &24	Dr. Abha Mathur	Chaiman- Prof KV Bhanumurthy Content writer Dr Abha Mathur	2015 A UGC Project Content , text & videos uploaded on the website " epgp.inflibnet.ac.in "
3]	5 Modules in Commerce-Paper-7- 'Marketing Management'- an e-PG Pathshala Project by UGC under NMEICT mission of MHRD in Commerce subject. Module 9, 10, 11,17 & 22	Dr. Abha Mathur	Chaiman- Prof KV Bhanumurthy Content writer Dr Abha Mathur	2016 A UGC Project Content , text & videos uploaded on the website " epgp.inflibnet.ac.in "

ARTICLES

1-**Role of House wife as a consumer - Voice of Consumer-** March/2004, volume-1/no.-1, RN-12879/66

2- **Out-sourcing services-a source of pain - Voice of Consumer-**/Junr-2004, volume-1/no.-4, RN-12879/66

3- **My two decade old journey with Consumer Federation of India - Voice of Consumer-** June/2005, volume-2/no.-6, RN-12879/66

4- **Growing insecurity for women- a cause of concern- Voice of Consumer-** February /2006, volume-3/no.-2, RN-12879/66

5- **Gender influence on Decision Making - Initiative-DDU** - University of Delhi

6- **“Work Life Balance – Myth or Reality-A Conceptual Exploration**

In JIMS 8M “The Journal of Indian Management & Strategy” Refereed Journal as notified by UGC vide SN-28603 impact factor-4.756- June-September-2017 issue
ISSN:0973-9335

7]- **‘Illiteracy & Population Growth- a study of Kerala & Bihar’ [Sole Author]- In JIMS 8M**

“The Journal of Indian Management & Strategy” Refereed Journal as notified by UGC vide SN-28603 impact factor-4.756- April-June-2018 issue
ISSN:0973-9335

PAPERS PRESENTED

S.N.	Title of Paper	Seminar title Sponsored by	Level	Date
1.	“Role & need of Ethics in Business”	UGC sponsored National seminar on ‘Ethics’ organized by deptt. Of Philosophy, JMC- DU	National level	7 th & 8 th February 2012
2.	“Growing Population and its impact on the environment and Indian Economy”	Teri, The Energy and Resource Institute	National level	4 th April 2014
3.	“Green Marketing is the need of the hours”	Teri, The Energy and Resource Institute	National level	25 th November 2014.
4.	“A study to identify reasons as to why investors over search for information in investment decisions”	UGC, sponsored seminar on “ role of behavioural finance in Indian financial markets” held at Satyawati College	National level	30 th March 2016.
5.	“A glance at – Role and contribution of PSUs in discharging Corporate Social Responsibilities”	National seminar on “Is CSR corking in india? Organized by Mature Media Pvt. Ltd.	National level	26 th July 2016.
6.	“Fast growing population is a by product of stagnation in literacy rates	UGC sponsored National Conference on	Two days National	8-9 th March 2017.

	– A herculean challenge before Indian Economy”.	Contemporary Challenges before the Indian Economy	conference	
7.	“Emerging dimension in Corporate Social Responsibilities in Indian Companies – A study of initiatives by TATA”.	National seminar on “Innovations in CSR in Public Sector Enterprises in India” held at SCOPE Complex, Lodhi Road, on 04/08/2017, Organized by Mature Media Pvt. Ltd.	National level	04 TH August 2017
8	“ Digital Business concept- The new booming Entrepreneurship’ [Also won a second Prize in Paper Presentation Competition]	“XIII International Conference on Business 2025: Driving Growth through Strategic Innovation, Entrepreneurship and Digitisation” organized by PHD Chambers of commerce, Konrad Adenaur Stiftung & JIMs	International Conference	10 th February 2018

COORDINATION WORK FOR UNIVERSITY/UGC / MHRD MATERIAL

COORDINATION FOR UNDERGRADUATE COURSES

1-She has worked as a **Joint Coordinator** with Prok K.V. Bhanumurthy , for developing the content of **TOURISM** paper of B A Programme Application course.

COORDINATION FOR POST GRADUATE COURSES

2-She acted as a **Coordinator** for the paper ‘**Accounting for Managerial Decisions**’ for **M. Com level students**, in **E- Pathshala** which is an **E-Portal** for distance learning, where she reviewed modules & contributed content for 10 Modules. **She has audio/video recorded Modules which have been uploaded on the UGC website.- <http://epgp.inflibnet.ac.in>**

3-More than 50 video recordings of lessons for M.Com level papers in e- pathshala have been uploaded on the UGC Website **<http://epgp.inflibnet.ac.in/>**, which can be accessed by students, anywhere in India.

4-She has been appointed as Coordinator for the MOOCs-UGC[Massive Open Online Courses] for Paper-6, for M.Com students in May 2016- A UGC & MHRD Project

5- She was appointed as the ‘FELLOW’ in Guru Angad Dev Teaching Learning Centre, for developing e- learning Objects, a project of Ministry of Human Resource Development [MHRD] at both national & international level.

Conference Organization/ Presentations (in the last three years)

-Presentation at	Topic	Date
1) She was invited to act as the Organizing Secretary by Mature Media Pvt. Ltd. For a National Seminar on “is CSR working in India”		on 26 th July-2016
2) Was invited as a Resource Person by Jesus & Mary College in a National level seminar on “ career development- preparing for a road ahead”		held on 26 th -27 th may 2012
3) Was invited as a Resource person in the Department of Adult Education for 16- workshops for a certificate course in “Travel & Tourism”		from november-december-2012
4) Was invited as a Guest Speaker at Aditi Mahavidyalaya for the programme organised by innovation project Am303 titled as “psychological, commercial and legal fight of aged consumers: A self-help group technique’		, on 30 th October 2015
5) Invited as a Guest Speaker on "Power of Entrepreneurship & need of Marketing for CAs"		in a seminar held on 19 th December 2015 by East Delhi CA CPE Study Circle, affiliated by ICAI to conduct seminars, events and workshops for ICAI members

Research Projects (Major Grants/Research Collaboration)

PI in--INNOVATION PROJECT “SC-301” TITLED –“ASSESSING THE ROLE OF DU STUDENTS’ IN IMPROVING ACCESS TO SOCIAL SCHEMES:- CASE STUDY OF DELHI SLUMS”

Awards and Distinctions

1-‘Consumer Excellence Award” by CFI-recognized by the Govt. of India & Govt. of NCT Delhi conferred for the year 2001-02

2-“Best Journalist Award” by CFI -2004, conferred on 15/03/1006

3-“ Best Consumer Activist” Awarded by South Delhi Citizen’s Council conferred on 02/02/2006

4- was given an Appreciation Award by Lions Club on Teacher’s Day on 5th September 2016

Association With Professional Bodies

FELLOW MEMBER OF THE INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA

Other Activities

1-She does a lot of social work, she is an **Hony Secretary of ‘‘The Consumer Federation of India’’** and

2-**Vice- Chairperson of ‘‘South Delhi Citizen’s Council’’**, which are **NGOs** dedicated to consumer and social cause. She has also written a book of Moral Stories for children.

Abha mathur

Signature of Faculty Member